

HANNAH PERRIN

CONTACT

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EDUCATION

EMERSON COLLEGE

BS - Journalism | 2016

Boston, MA

SKILLS + INTERESTS

Philanthropy

Photoshop

AfterEffects

Adobe Premiere

Parse.ly

Transcription

Google Suite

Frame.io

Wochit

Dropbox

Booking

Location Scout

Wordpress

Telegram

TikTok

EXPERIENCE

NEW YORK POST | Senior Supervising Producer

New York, NY | Mar. 2021 - Present

- Pitch, write, and produce engaging content covering breaking news, captivating personal stories, politics, entertainment and viral trends
- Interview celebrity talent for *Page Six*, crafting questions, games + activities that relate to social media trends
- Review data analytics using parse.ly + other metrics for trending website articles to determine future content + effectively communicate priorities for the video team
- Supervise editors, producers and writers to execute content on tight deadlines, give efficient notes to optimize reach and impact and coordinate coverage with internal departments

NEW YORK POST | Associate Producer

New York, NY | Jan. 2020 - Mar. 2021

- Published and managed daily video content using WordPress
- Obtained footage clearance by scouring the internet for the best new videos and partnering with licensing agencies
- Reviewed transcripts and listened for soundbites in a race against the clock for breaking news stories

HAYMAKER INC. | Development Associate Producer

New York, NY | Aug. 2016 - Dec. 2019

- Wrote and edited pitch decks, developed new show concepts, and researched trends for future programming
- Assisted in production and video editing of casting and presentation tapes
- Cultivated relationships with television networks for new show and business opportunities

RELATIONSHIP | Segment Producer

Charleston, SC | May. 2017 - Aug. 2017

- Worked closely with talent to brainstorm and execute romantic and televisual dates
- Secured locations and ensured all background people signed releases
- Coordinated with field teams to keep production and talent on schedule